

2 June 2010 – The Hague

3 June 2010 – Brussels

You may be familiar with the phrase; 'think global, act local'. It's the idea that if you are a business with a wide geographical reach, you can only be effective if you have a thorough understanding of the local cultures in which you operate. But have you ever wondered about the similarities or diversities among people from different parts of the world?

Join our inspiring Masterclass from Betsy Kendall to learn how the MBTI® instrument can be used within different cultures. You will learn:

- How well the MBTI instrument works in different countries
- How the sixteen types are distributed in different countries
- How MBTI Type and country culture interact
- How to prepare and conduct effective MBTI sessions working with different countries or cultures, to ensure everyone you work with will get the most out of the MBTI instrument

This will help your organisation to improve working relationships by leveraging MBTI in a way which respects different cultures.

Speaker biography – Betsy Kendall

Betsy Kendall is a Chartered Occupational Psychologist and MBTI expert. Betsy has worked across the world, particularly in Europe and the USA, running leadership development interventions, team development processes, and assessment events. She also regularly speaks at national and international conferences, in Australia, Sweden and the USA, on leadership, team development, and type and culture.

She is the author of the Manual Supplement for the European MBTI Step 1 and co-author of the FIRO-B Users Guide.

Who can attend?

- You need to be MBTI Step I qualified
- The Masterclass is in English



*"it's about
building
on people's
strengths"*

NH Hotel The Hague

Date: 02/06/2010 **Registration:** 9.45 am

Session: 10.00 am – 16.00 pm

Session includes: light lunch, and a copy of 'Introduction to Type and Culture using the MBTI instrument in International Applications'

Seminar fee: 275 euro + VAT

Van der Valk Hotel Brussels Airport

Date: 03/06/2010 **Registration:** 9.45 am

Session: 10.00 am – 16.00 pm

Session includes: light lunch, and a copy of 'Introduction to Type and Culture using the MBTI instrument in International Applications'

Seminar fee: 275 euro + VAT

To book the Masterclass:

Complete the booking form and send it to us by post or fax.

OPP Belgium
Pegasuslaan 5
1831 Diegem
België
www.opp.eu.com/belgie

For more information call:

T: +32 (0)2 7092919

T: +32 (0)2 710 62 34 (Support Clients/Information)

F: +32 (0)2 7092222

